

Political Science 417 Final Exam Review Sheet—Fall 2014

FCC

indecentcy

equal time rule and exceptions

infotainment

norm of objectivity

watchdog

narrowcasting

news value

horse-race coverage

interpretative journalism

media bias

pack journalism

media effects (e.g., persuasion, reinforcement, agenda setting, priming)

population

sample

respondent

problems of question wording (i.e., loaded words, compound questions, ambiguous questions, limited response alternatives)

question order effects

types of sampling

Literary Digest poll

sampling error (margin of error)

weighting

telephone v. mail v. personal interviews v. Internet polling (pros and cons)

interviewer effects (gender, race)

caucus v. primary

superdelegate

party convention

viability

front-loading

convention bounce (or bump)

effects of presidential debates

electoral college and how it works

electors

battleground state (swing state)

why incumbents win reelection

quality candidate v. political amateur

franking privilege

casework

personal vote

sophomore surge

why incumbency advantage has increased over time

warchest

consequences of uncompetitive elections

non-partisan ballot
district v. at-large elections
clean elections laws
professional v. citizen legislature
term limits
coattails effects
straight-ticket voting
republican (small-r) government
direct democracy
initiative
referendum (legislative v. popular)
recall (direct v. indirect)
Progressive movement
California's Proposition 13
pros and cons of the initiative process
participatory distortion
why U.S. has low voter turnout
why recent increase in voter turnout
compulsory voting
material, solidary and purposive benefits
role of ability, motivation and opportunity in electoral participation
social context and electoral participation
convenience voting
personal characteristics correlated with voter turnout
social identity
opinion leaders
retrospective voting
sociotropic v. pocketbook voting
proximity voting
conditions under which campaigns more likely to matter
majoritarian electoral system
mixed electoral system
proportional electoral system
pros and cons of each type of electoral system
first-past-the-post
district magnitude
party fragmentation
electoral threshold
party list voting
Duverger's Law
strategic v. sincere voting
spatial model of voting